ORDER

Orders	Order / Rev:	104466		
	Alt Order #:	06832841		TIP V
	Product Desc:	DSCC IE		HD
	Estimate:	1407		KSNV
	Flight Dates:	10/16/12 - 10/22/12	Primary AE:	Amy McCreary
	Original Date / Rev:	07/18/12 / 12/03/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Great American Media		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1010 Wisconsin Ave. NW	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Democratic Senatorial Campaign Com		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI2,PLI1	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	127	\$101,550.00	\$86,317.50

Totals

POLITICAL/AGY, PISSUE, GEN Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	127	\$101,550.00	\$86,317.50	0.00
Totals	127	\$101.550.00	\$86.317.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	28%	\$101,550.00
Market	100%	\$362,678.57

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	29%	\$105,176.79
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	18%	\$65,282.14
KTUD	1%	\$3,626.79
KVVU	17%	\$61,655.36
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	7%	\$25,387.50

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
•	E 1	KSNV	10/16/12	10/19/12	M-F 5-6a WakeUp	w/Wa@M	5-6a	-TWTF	:30	4	\$450.001	0.00 NM	4	\$1,800.00
					M-F 5-6a WakeUp	w/Wagners								
		NEWS												
		Star	t Date I	End Date	Weekdays S	Spots/Week	<u>Rate</u>	Rating						
_	W	eek: 10/1	5/12	10/21/12	-TWTF	4	\$450.00	0.00						

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Order / Rev: 104466 Advertiser: Democratic Senatorial Campaign Comm

Alt Order #: 06832841 Product Desc: DSCC IE KSNV

Flight Dates: 10/16/12 - 10/22/12 Estimate: 1407

Inventory Code Break Start/End Time Ln Ch Start End Days Len Spots Rate Pri Rtg Type Spots Amount 10/16/12 10/19/12 KSNV M-F 5-6a WakeUp w/WaCM 5-6a -TWTF :30 \$450.001 0.00 NM \$1,800.00 M-F 5-6a WakeUp w/Wagners **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating \$450.00 Week: 10/15/12 10/21/12 -TWTF--0.00 E 2 KSNV 10/22/12 10/22/12 M-F 5-6a WakeUp w/WaCM 5-6a M-----:30 \$450.001 0.00 NM \$450.00 1 M-F 5-6a WakeUp w/Wagners **NEWS** Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/22/12 10/28/12 \$450.00 0.00 430a-5a E 3 KSNV 10/16/12 10/21/12 Wake Up Early w/ Wagn@M -TWT--S :30 4 \$200.001 0.00 NM 4 \$800.00 Wake Up Early Wagners **NEWS End Date** Start Date <u>Weekdays</u> Spots/Week Rate Rating Week: 10/15/12 10/21/12 -TWT--S \$200.00 0.00 E 4 KSNV 10/16/12 10/19/12 M-F 6-7a WakeUp w/WaCM :30 \$700.001 0.00 NM 6-7a -TWTF--\$2,800.00 M-F 6-7a WakeUp w/Wagners **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -TWTF--\$700.00 0.00 E 5 KSNV 10/22/12 10/22/12 M-F 6-7a WakeUp w/WaCM 6-7a M-----:30 \$700.001 0.00 NM \$700.00 1 M-F 6-7a WakeUp w/Wagners **NEWS** Start Date **End Date** Spots/Week Rating <u>Weekdays</u> Rate M-----Week: 10/22/12 10/28/12 \$700.00 0.00 E 6 KSNV 10/22/12 10/22/12 **Today Show** CM 658a-9am M-----:30 \$900.001 0.00 NM \$900.00 **Today Show TODAY** Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/22/12 10/28/12 M-----\$900.00 0.00 KSNV 10/16/12 10/19/12 -TWTF--\$900.001 CM :30 0.00 NM \$3,600.00 **Today Show** 658a-9am 4 **Today Show TODAY** Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating -TWTF--Week: 10/15/12 10/21/12 \$900.00 0.00 E 8 KSNV 10/20/12 10/20/12 News 3 Sunrise - SATURIM 6a-7a ----S-:30 \$375.001 0.00 NM 1 \$375.00 News 3 Sunrise SATURDAY NES Spots/Week Start Date **End Date** Rating Weekdays Rate Week: 10/15/12 10/21/12 ----S-\$375.00 0.00 KSNV 10/20/12 10/20/12 Saturday Today CM :30 \$625.001 0.00 NM 7a-9am ----S-2 2 \$1,250.00 Saturday Today SAT TODAY Start Date **End Date** Spots/Week Rating Weekdays Rate Week: 10/15/12 10/21/12 \$625.00 0.00 E 10 KSNV 10/21/12 10/21/12 News 3 Sunrise - SUND&M :30 \$375.001 6a-7a ----S 0.00 NM 1 \$375.00 News 3 Sunrise SUNDAY **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 \$375.00 0.00 E 11 KSNV 10/21/12 10/21/12 Sunday Today CM 7a-8am ----S :30 1 \$750.001 0.00 NM 1 \$750.00 Sunday Today **SUN TODAY** Start Date **End Date** Spots/Week Rating Weekdays Rate Week: 10/15/12 10/21/12 \$750.00 0.00 E 12 KSNV 10/21/12 10/21/12 Meet the Press CM :30 1 \$3,000.001 0.00 NM 8a-9am ----S \$3,000.00 Meet the Press MTP Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ----S \$3,000.00 0.00 E 13 KSNV 10/21/12 10/21/12 CM 9a-930am ----S :30 1 \$500.001 0.00 NM \$500.00

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Order / Rev: 104466 Advertiser: Democratic Senatorial Campaign Comm

Alt Order #: 06832841 Product Desc: DSCC IE KSNV

Flight Dates: 10/16/12 - 10/22/12 Estimate: 1407

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ïme Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
			News 3 Today WI	knd								
NEWS			News 3 Today									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	S	1	\$500.00	0.00						
E14 KSNV	10/21/1	2 10/21/12	Chris Matthews 9		9:30a-10a		5 :30	1	\$600.001	0.00 NM	1	\$600.00
СМ			Chris Matthews S	50N 9:30am								
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	S	1	\$600.00	0.00						
E 15 KSNV	10/16/1	2 10/19/12	M-F Today Show		9-10a	-TWTF	- :30	4	\$425.001	0.00 NM	4	\$1,700.00
TODAY	' II		M-F Today Show	11								
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/21/12	-TWTF	4	\$425.00	0.00						
E 16 KSNV	10/22/1	2 10/22/12	M-F Today Show M-F Today Show		9-10a	M	- :30	1	\$425.001	0.00 NM	1	\$425.00
TODAY	' II		W-F Today Show	11								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/28/12	M	1	\$425.00	0.00						
E 17 KSNV	10/22/1	2 10/22/12	M-F Today Show Today 4th Hour	III 4th B M	10am-11am	M	- :30	1	\$325.001	0.00 NM	1	\$325.00
TODAY	' III		roday 4tir riodi									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/28/12	M	1	\$325.00	0.00			•			
E 18 KSNV	10/16/1	2 10/19/12	M-F Today Show Today 4th Hour	III 4th B M	10am-11am	-TWTF	- :30	4	\$325.001	0.00 NM	4	\$1,300.00
TODAY	' III		Today 4tti Houi									
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/21/12	-TWTF	4	\$325.00	0.00						
E 19 KSNV	10/16/1	2 10/19/12	Rachael Ray	CM	11am-12pm	-TWTF	- :30	4	\$325.001	0.00 NM	3	\$975.00
RR			Rachael Ray									
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/21/12	-TWTF	4	\$325.00	0.00	\\\ - - - -		auth Data	Dta Tura		
	Date Ra	ange <u>D</u> 2-10/21/12 F	escription Pachael Ray		:/End Time n-12pm		<u>Weekdays</u> -TwThF	<u>Len</u> -	<u>gtn </u>	Rtg Type		
	edited	2 70/2 1/ 12 1	adonadi nay		·· ·=p···				.σσ (φο2σ.σσ)	0.00 / 11//		
	REDIT-R											
E 20 KSNV	10/22/1	2 10/22/12	Rachael Ray	CM	11am-12pm	M	- :30	1	\$325.001	0.00 NM	1	\$325.00
RR			Rachael Ray									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/	/22/12	10/28/12	M	1	\$325.00	0.00						
E 21 KSNV	10/22/1	2 10/22/12		CM	12-1230pm	M	- :30	1	\$425.001	0.00 NM	1	\$425.00
NEWS			Noon News									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/	/22/12	10/28/12	M	1	\$425.00	0.00						
E 22 KSNV	10/16/1	2 10/19/12		CM	12-1230pm	-TWTF	- :30	4	\$425.001	0.00 NM	4	\$1,700.00
NEWS			Noon News									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	15/12	10/21/12	-TWTF	4	\$425.00	0.00						
E 23 KSNV	10/16/1	2 10/19/12	The Agenda 1230		1230-1p	-TWTF	- :30	4	\$325.001	0.00 NM	4	\$1,300.00
AGEND	λ		The Agenda 1230	ppm								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	-TWTF	4	\$325.00	0.00						
E 24 KSNV	10/22/1	2 10/22/12	The Agenda 1230	•	1230-1p	M	- :30	1	\$325.001	0.00 NM	1	\$325.00
			The Agenda 1230	Jpm								

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Order / Rev: 104466 Advertiser: Democratic Senatorial Campaign Comm

Alt Order #: 06832841 Product Desc: DSCC IE KSNV

Flight Dates: 10/16/12 - 10/22/12 Estimate: 1407

Inventory Code Break Start/End Time Len Spots Ln Ch Start End Days Rate Pri Rtg Type Spots Amount **AGENDA** Start Date **End Date** Weekdays Spots/Week Rate Rating 10/28/12 Week: 10/22/12 \$325.00 0.00 E 25 KSNV 10/22/12 10/22/12 Days of our Lives CM 1258p-2pm M-----:30 \$425.001 0.00 NM \$425.00 Days of our Lives DAYS Start Date **End Date** Weekdays Spots/Week Rate Rating M-----Week: 10/22/12 10/28/12 \$425.00 0.00 E 26 KSNV 10/16/12 10/19/12 -TWTF--:30 \$425.001 0.00 NM Days of our Lives CM 1258p-2pm \$1,700.00 Days of our Lives DAYS Weekdays Start Date **End Date** Spots/Week Rating Rate Week: 10/15/12 10/21/12 -TWTF--\$425.00 0.00 E 27 KSNV 10/16/12 10/19/12 The Doctors -TWTF--\$325.001 0.00 NM CM :30 \$1,300.00 2pm-3pm The Doctors DRS Spots/Week Start Date End Date Weekdays Rating Rate -TWTF--10/21/12 Week: 10/15/12 \$325.00 0.00 E 28 KSNV 10/22/12 10/22/12 The Doctors CM M-----:30 \$325.001 0.00 NM \$325.00 2pm-3pm The Doctors DRS Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 M-----\$325.00 0.00 3-4p E 29 KSNV 10/22/12 10/22/12 Dr. Phil СМ M----:30 \$450.001 0.00 NM 1 \$450.00 Dr Phil **PHIL** Spots/Week Rating Start Date **End Date** Weekdays Rate 10/28/12 M----\$450.00 Week: 10/22/12 0.00 \$450.001 E 30 KSNV 10/16/12 10/19/12 Dr. Phil CM 3-4p -TWTF--:30 0.00 NM \$1,800.00 Dr Phil **PHIL** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -TWTF--\$450.00 0.00 0.00 NM E 31 KSNV 10/16/12 10/19/12 NEWS 3 at 4 (1 HOUR)CM -TWTF--\$725.001 4-5pm :30 4 \$2,900.00 (4:00 PM-4:30 PM) 4PM NEWS (1 hour) **NEWS** Start Date **End Date** Spots/Week <u>Weekdays</u> Rating Rate Week: 10/15/12 10/21/12 -TWTF--\$725.00 0.00 E 32 KSNV 10/22/12 10/22/12 NEWS 3 at 4 (1 HOUR)CM \$725.001 4-5pm M-----:30 0.00 NM 1 \$725.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) **NEWS** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/22/12 10/28/12 \$725.00 0.00 E 33 KSNV 10/22/12 10/22/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm :30 \$725.001 0.00 NM \$725.00 M----1 4PM NEWS (1 hour) (4:30 PM-5:00 PM) **NEWS** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/22/12 10/28/12 \$725.00 0.00 E 34 KSNV 10/16/12 10/19/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm -TWTF--:30 \$725.001 0.00 NM \$2,900.00 (4:30 PM-5:00 PM) 4PM NEWS (1 hour) **NEWS** Spots/Week Start Date **End Date** Weekdays Rate Rating -TWTF--Week: 10/15/12 10/21/12 \$725.00 0.00 E 35 KSNV 10/22/12 10/22/12 M-F Early News CM 5-630p M-----:30 2 \$1,200.001 0.00 NM 2 \$2,400.00 M-F Early News **NEWS** Rating Start Date **End Date** Weekdays Spots/Week Rate Week: 10/22/12 10/28/12 2 \$1,200.00 0.00 10/16/12 10/19/12 E36 KSNV M-F Early News :30 8 \$1,200.001 0.00 NM CM 5-630p -TWTF--8 \$9,600.00 M-F Early News

NEWS

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Order / Rev: 104466 Advertiser: Democratic Senatorial Campaign Comm

Alt Order #: 06832841 Product Desc: DSCC IE KSNV

Flight Dates: 10/16/12 - 10/22/12 Estimate: 1407

Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
E36 KSNV	10/16/1	2 10/19/12	,	CM	5-630p	-TWTF-	- :30	8 \$1,200.001	0.00 NM	8	\$9,600.00
NEWS			M-F Early News								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/ E 37 KSNV		10/21/12	-TWTF Sa-Su Early News		\$1,200.00 5pm-630pm	0.00	- :30	2 \$675.001	0.00 NM	2	\$1,350.00
	10/20/1	2 10/20/12	Sa-Su Early New		эртт-озортт	3	30	2 \$675.001	0.00 INIVI	2	φ1,330.00
NEWS	rt Doto	End Data	Wookdovo	Spoto/Mook	Poto	Dating					
Week: 10/	<u>rt Date</u> 15/12	End Date 10/21/12	<u>Weekdays</u> S-	Spots/Week 2	<u>Rate</u> \$675.00	Rating 0.00					
E38 KSNV	10/16/1	2 10/19/12	M-F Jeop/Wheel M-F Jeopardy/Wh	CM	630-730pm	-TWTF-	- :30	4 \$1,300.001	0.00 NM	4	\$5,200.00
JEP/WH	HEEL		Wil ocopardy/Wi	icci oi i oitaii	C						
Sta Week: 10/	rt Date	End Date 10/21/12	<u>Weekdays</u> -TWTF	Spots/Week	Rate \$1,300.00	Rating 0.00					
	Date Ra		<u>escription</u>		t/End Time		Weekdays	Length Rate	Rtg Type		
			1-F Jeop/Wheel	630-	730pm		-TWThF	- :30 (\$1,300.00)	0.00 NM		
	e <i>MG 3</i> 8 SM CHG		WHEEL IN PRIME	<u> </u>							
			IGN ON-SIGN OF	= 5a-4	59a (9:30 PM-10:30	-T	:30 \$1,300.00	0.00 NM		
-	for 38.1 V CODE										
E39 KSNV	10/22/1	2 10/22/12	M-F Jeop/Wheel M-F Jeopardy/Wh	CM	630-730pm	M	- :30	1 \$1,300.001	0.00 NM	1	\$1,300.00
JEP/WH	HEEL		W-1 Jeopardy/Wi	ieei oi i oituii	G						
<u>Sta</u> Week: 10/2	rt Date	End Date 10/28/12	Weekdays M	Spots/Week	Rate \$1,300.00	Rating 0.00					
	Date Ra		escription		t/End Time	0.00	<u>Weekdays</u>	Length Rate	Rtg Type		
	10/22/1 9 MG 39		1-F Jeop/Wheel	630-	730pm		M	- :30 (\$1,300.00)	0.00 NM		
	debates	_									
			IGN ON-SIGN OFF	= 5a-4	59a (9:30 PM-10:30	M	- :30 \$1,300.00	0.00 NM		
-	for 39.1 V CODE										
E 40 KSNV	10/22/1	2 10/22/12	Ralston Reports	CM	730-758pm	M	- :30	1 \$900.001	0.00 NM	1	\$900.00
FACE			Face to Face w/	J.Ralston							
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/2 Spot Ch		10/28/12 inge D	M Description	1 Star	\$900.00 t/End Time	0.00	Weekdays	Length Rate	Rtg Type		
1 KSNV	10/22/1	2-10/28/12 F	Ralston Reports		758pm		M	- :30 (\$900.00)			
	e <i>MG 40</i> 3M CHG	.2 = NBC DEB	ATE1								
-			ALSTON in PRIME	8-11	pm		M	- :30 \$900.00	0.00 NM		
-	for 40.1 V CODE										
			Ralston Reports	CM	730-758pm	-TWTF-	- :30	4 \$900.001	0.00 NM	4	\$3,600.00
FACE			Face to Face w/	J.Ralston							
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/ Spot Ch	15/12 Date Ra	10/21/12	-TWTF Description	4 Star	\$900.00 t/End Time	0.00	Weekdays	Length Rate	Rtg Type		
			Ralston Reports	·	758pm		-TWThF				
	e MG 41	-	ATE1								
-		= NBC DEB 2-10/16/12 R	RATEJ RALSTON in PRIME	8-11	pm		-T	- :30 \$900.00	0.00 NM		
⊕ MG	for 41.1	10/16			•			,			
	V CODE		Eri DD 0 405	CNA	0.100~		.20	1 ¢2 600 004	0.00 NM	4	\$2 600 00
	10/19/1	2 10/19/12	Fri PR 9-10p Friday Prime 9-10	CM Opm	9-10pm	F-·	- :30	1 \$2,600.001	0.00 NM	1	\$2,600.00
GRIMM									ı		

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Order / Rev: 104466 Advertiser: Democratic Senatorial Campaign Comm

Alt Order #: 06832841 Product Desc: DSCC IE KSNV

Flight Dates: 10/16/12 - 10/22/12 Estimate: 1407

Ln Ch	Start	End	Inventory Code Break	Start/End T	Time Days	Len Sp	oots Rate Pri	Rtg Type	Spots	Amount
E 44 KSNV	10/19/1	12 10/19/12		9-10pm	F	:30	1 \$2,600.001	0.00 NM	1	\$2,600.00
GRIMM	1		Friday Prime 9-10pm							
_	rt Date	End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/		10/21/12		\$2,600.00	0.00					
E 45 KSNV	10/20/1	12 10/20/12	Sat PR 10-11p CM	10-11pm	S-	:30	1 \$2,000.001	0.00 NM	1	\$2,000.00
SVU			Saturday Prime 10-11pm							
<u>Sta</u>	rt Date	End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 10/		10/21/12		\$2,000.00	0.00					
E 46 KSNV	10/21/1	12 10/21/12	NFL Football CM NFL Football	1P-9PM	S	:30	1 \$10,000.001	0.00 NM	1	\$10,000.00
SNF			IVI E I Golball							
	rt Date	End Date	Weekdays Spots/Week		Rating					
Week: 10/		10/21/12		\$10,000.00	0.00		4 000 004	0.00 NIM		#4 000 00
E47 KSINV	10/21/1	12 10/21/12	News 3 Live in Prime CM News 3 in Prime	7-10pm	5	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00
NEWS	AFT NFL	_								
	rt Date	End Date	Weekdays Spots/Week		Rating					
Week: 10/		10/21/12	M-F News 3 at Eleven CM	\$1,800.00 11pm-1135p	0.00 om M	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
L 40 NOIV	10/22/1	12 10/22/12	M-F News 3 at Eleven	1 1pini-1 133p)III V	.50	ι ψι,200.00 ι	0.00 NW		φ1,200.00
NEWS										
<u>Sta</u> Week: 10/	rt Date	End Date 10/28/12	Weekdays Spots/Week	Rate \$1,200.00	Rating 0.00					
			M-F News 3 at Eleven CM	11pm-1135p		:30	4 \$1,200.001	0.00 NM	4	\$4,800.00
	. 0, . 0, .	,,	M-F News 3 at Eleven			.00	. 4.,200.00	0.00		ψ 1,000.00
NEWS	D 1 -	Ford Date	Maralada	Data	Dating					
Sta Week: 10/	rt Date /15/12	End Date 10/21/12	<u>Weekdays</u> <u>Spots/Week</u>	Rate \$1,200.00	Rating 0.00					
			Sa-Su News 3 at ElevenCM	11pm-1135p		:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
NEWO			Sa-Su News 3 at Eleven							
NEWS Sta	rt Date	End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/		10/21/12		\$1,100.00	0.00					
E 51 KSNV	10/21/1	12 10/21/12	Sa-Su News 3 at ElevenCM	11pm-1135p	omS	:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
NEWS			Sa-Su News 3 at Eleven							
_	rt Date	End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/		10/21/12		\$1,100.00	0.00					
E 52 KSNV	10/22/1	12 10/22/12	The Tonight Show CM	1135p-1237a	a M	:30	1 \$500.001	0.00 NM	1	\$500.00
NEWS			Tonight Show							
	rt Date	End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/		10/28/12	M 1	\$500.00	0.00					
E 53 KSNV	10/16/1	12 10/19/12	The Tonight Show CM Tonight Show	1135p-1237a	a -TWTF	:30	4 \$500.001	0.00 NM	4	\$2,000.00
NEWS			Tonight Show							
	rt Date	End Date	Weekdays Spots/Week		Rating					
Week: 10/		10/21/12	-TWTF 4	********	0.00			2 22 1114		*
E 54 KSNV	10/16/1	12 10/19/12	Late Night w/Fallon CM Late Night w/Fallon	1237a-136aı	m -TWTF	:30	4 \$250.001	0.00 NM	4	\$1,000.00
FALLO	N		Late Hight W/T alloh							
	rt Date	End Date	Weekdays Spots/Week		Rating					
Week: 10/		10/21/12	-TWTF 4 Late Night w/Fallon CM	+	0.00	:30	1 ¢250.001	0.00 NIM	1	¢250.00
E 55 KSNV	10/22/1	12 10/22/12	Late Night w/Fallon CM Late Night w/Fallon	1237a-136aı	m M	.30	1 \$250.001	0.00 NM	1	\$250.00
FALLO	N		· ·							
	rt Date	End Date	Weekdays Spots/Week		Rating					
Week: 10/ E 56 KSNV		10/28/12	·	\$250.00 136-205am	0.00 -TWT	:30	3 \$175.001	0.00 NM	3	\$525.00
_ 55 NOIW	15/10/1	0/.10/12	Civi	100 2004111	1 44 1	.00	υ ψιτυ.υυ ι	0.00 TVIVI	3	Ψ020.00

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\$101,550.00

127

Totals

Order / Rev: 104466 Advertiser: Democratic Senatorial Campaign Comm

Alt Order #: 06832841 Product Desc: DSCC IE KSNV

Flight Dates: 10/16/12 - 10/22/12 Estimate: 1407

Days Ln Ch **Inventory Code** Break Start/End Time Len Spots Rate Pri Rtg Type Spots Start End Amount Last Call w/Carson Daly Last Call w/Carson Daly CARSON Start Date **End Date** Weekdays Spots/Week Rate Rating -TWT---Week: 10/15/12 10/21/12 \$175.00 0.00 E 57 KSNV 10/22/12 10/22/12 Last Call w/Carson Daly CM 136-205am M-----:30 \$175.001 0.00 NM 1 \$175.00 Last Call w/Carson Daly CARSON Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/22/12 10/28/12 \$175.00 0.00 E 58 KSNV 10/20/12 10/20/12 Saturday Night Live CM 1130pm-1:02am :30 1 \$1,400.001 0.00 NM ----S-\$1,400.00 Saturday Night Live SNL Start Date End Date **Weekdays** Spots/Week Rate Rating ----S-10/21/12 0.00 Week: 10/15/12 1 \$1,400.00 E 59 KSNV 10/21/12 10/21/12 Sports Night in Las VegaSM Sun 1135p-1200a -----S :30 \$400.001 0.00 NM \$400.00 1 Sports Night in Las Vegas SPORTS NIGHT Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/15/12 10/21/12 \$400.00 0.00 N60 KSNV 10/18/12 10/18/12 Thurs PR 10-11p 10-11pm :30 CM ---T---1 \$3,200.001 0.00 NM \$3,200.00 Thursday Prime 10-11pm Spots/Week Start Date **End Date** Weekdays Rate Rating ---T---Week: 10/15/12 10/21/12 1 \$3,200.00 0.00 N61 KSNV 10/19/12 10/19/12 Fri 10-11p СМ ----F--:30 1 \$3,200.001 0.00 NM 10-11pm \$3,200.00 Friday Prime 10-11pm Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 ---F--0.00 1 \$3,200.00